

# 10-day 'HOPPY' hour with Extremis at Interieur 2010



**Extremis**, known worldwide for setting the trend in outdoor living, is presenting its latest 'Hopper' design at Interieur 2010. This involves a notably innovative combined table and seats, designed for congenial social gatherings. Its designer, Dirk Wynants, immediately thought of adding a suitable awning. To really enter into the spirit of things, visitors who slide into a seat at the 'Hopper' can try out the home-brew beer 'Tremist'. So, it's a 10-day 'Hoppy' hour at the Extremis stand!

## Extremis – Snuggling up together

Extremis is much more than just a line in furniture – it's a way of life, aimed at bringing people together to enjoy life to the full. For the past 15 years, Extremis, based in West Flanders, has been making Tools for Togetherness, or – to put it in the fruity local dialect, 'Snuggling up together'.

Designer Dirk Wynants draws his inspiration from history, other cultures, even from art.... above all, he's concerned with those moments when people want to be together. For the new 'Hopper', he was thinking about large groups of people who want to sit together at a long table for pleasure and enjoyment. Just think of 'Rustic Wedding' by Pieter Breughel or the well-known beer-festivals, and you'll get the idea.

Those antique long tables have been turned by Extremis into the interlinked 'Hopper' model, into which light, water or a fire can be incorporated. If you so wish, the table can feature an oil lamp, ice-bucket or grill hob. A new shade has also been provided for the new combined table and seats, making you feel immediately as if you're in Provence.



## 'Hoppy hour' with home-brew beer

Close by Extremis's home base at Westhoek, Dirk Wynants planted a hop orchard three years ago. He used the first harvest to start brewing his own beer, christened 'Tremist'. Extremis is paying homage to his Tools for Togetherness philosophy by having visitors drop in at the stand at Interieur and take a seat at the 'Hopper' to enjoy a nice 'Tremist'. Belgian, flamboyant and above all friendly!

Tremist has become an authentic and distinctive beer. The matching beer-glass was designed specially for Extremis in 2007 by the Belgian designer Nedda El-Asmar.

### Useful info

Kortrijk Xpo Hall 6 / Stand 610 / 15-24 October 2010

### Press information

Lien Depoorter, T (050) 67 17 20, Mobile (0476) 244 992, [lien.depoorter@cayman.be](mailto:lien.depoorter@cayman.be)  
Sabine Simoens, T (050) 67 17 23, Mobile (0472)905 344, [sabine.simoens@cayman.be](mailto:sabine.simoens@cayman.be)